

III TRANS NATIONAL MEETING

POLYTECHNIC OF PORTALEGRE

3+
ECONOMY

30 June

20h00 On the Way
Dinner

01 July

10h00 Official Opening Ceremony E.1
10h45 Registration
11h00 What's New? Tour of ESTG
13h00 Lunch - University Restaurant
14h30 Student activity - Work Presentation - Room 2.09
16h30 Inauguration Poster Exhibition - Hall of Campus
17h30 Visit to Crato & Flor da Rosa
20h00 Welcome Dinner - Pousada Flor da Rosa

02 July

10h00 External Quality Commission / Coordination and Quality Assessment Committee - Room 2.06
10h30 Coffee break
11h00 Master Class: Ricardo Monteiro "Branding in the era of global platforms and open communications" - Anfiteatro E.1
13h00 Lunch - University Restaurant
14h30 Summer Course: Ana José "Concept and Marketing Process" - Room 2.09
16h30 IO-1 Manual 3 Economy+ - Room 2.06
17h30 IO-3 Digital Repository of Explanatory videos - Room 2.06
20h00 Dinner - University Central Restaurant

03 July

10h00 Sustainability and Support Unit Committee - Room 2.06
10h45 Coffee break
11h00 Master Class: Duarte Calvão "Peixe em Lisboa -Lisbon Greater Gastronomic Festival" - Anfiteatro E.1
13h00 Lunch - University Restaurant
14h30 Summer Course: José Maia "Digital Marketing" - Room 2.09
16h30 IO-4 Case Studies - Room 2.06
17h30 Visit Castelo de Vide
20h00 Dinner - University Central Restaurant

04 July

10h00 Academic Issues, Assessment Project and Conflict Resolution Committee - Room 2.06
10h45 Coffee break
11h00 Master Class: Mirian Floriano "Digital Marketing" - Auditório Francisco Tomatas
13h00 Lunch - University Restaurant
14h30 Summer Course: Paulo Canário & Carolina Santos "Marketing Communication" - Room 2.09
16h30 IO-5 Online Materials - Room 2.06
17h30 IO-7 Best Practices meeting - Room 2.06
20h00 Students Party / Profs dinner

05 July

10h00 Economic Committee/ IO 6 - Glossary - Room 2.06
10h45 Coffee break
11h00 Social networks and Project online dissemination Committee - Room 2.06
12h00 Project management Committee/ Final Session - Room 2.06
13h00 Lunch - University Restaurant
14h30 Visit Marvão
20h00 Good bye dinner - Portagem

06 July

10h45 Visit Delta (Wine House & Coffee museum)
13h00 Lunch - University restaurant in Elvas
14h30 Visit Elvas
20h00 Dinner - University Central Restaurant

The project is financed in the 2017 call ERASMUS KA2 - Cooperation for Innovation and the exchange of Good Practices - Strategic Partnerships for higher Education (Project Ref: 2017-1-ES01-KA203-038141).



Co-funded by the
Erasmus+ Programme
of the European Union



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